



Eschborn-Frankfurt with winter program - virtual race starts in December

Fans don't have to wait until May 1st to get into the cycling classic mood. From December 7th to 31st, hobby athletes can train comfortably at home on the routes from Eschborn-Frankfurt. The virtual racing platform Rouvy will be the venue for the "Eschborn-Frankfurt E-Challenge" over the next few weeks.

After the premiere on May 1st, when 1,500 participants from 25 countries virtually rode the ŠKODA Velotour E-Race, a digital racing series lasting several weeks will follow in December. There are several routes to choose from and provide variety in winter training. In addition to the ŠKODA Velotour Skyline over 40 kilometers, which has the Frankfurt skyline as well as the start and finish in Eschborn, the climb from Oberursel to the Feldberg can be conquered. And with the Mammolshainer Stich, a Taunus icon becomes a virtual experience: a 23% incline is simulated on the exercise bike. As a reward, Rouvy awards coveted points and badges for a digital cycling career.

The more ambitious athletes can compete in a special ranking: "Beat Cima". The stage winner of the Giro d'Italia, Damiano Cima, set the fastest time on the virtual 40-kilometer route on May 1st. The mark of the professional from Gazprom-RusVelo is at 55:03 minutes. Can a hobby athlete beat Cima's record by the end of the year? Gazprom Germania, partner of Eschborn-Frankfurt, is providing an attractive special price as motivation. The fastest rider of the 40-kilometer distance can look forward to a "Super Fan Package", including a professional jersey set and helmet, free start for the ŠKODA Velotour, access to the VIP area and a meet & greet on May 1st.

Anyone who rather prefers to use the climbing legs in winter sees the Feldberg as an ideal challenge. We are looking for the "Tissot Mountain King" and the "Tissot Mountain Queen". The fastest climber and the fastest female climber on the Feldberg route earn a jersey and a high-quality Tissot watch in addition to the title.

Rouvy is a digital racing platform that makes home training realistic and fun. The athletes ride as animated 3D avatars in realistic route videos. The training program offers more than 7,000 racing kilometers and over 4,000 racing videos. The "Eschborn-Frankfurt E-Challenge" is supported by Wahoo as an official hardware partner.

Registration for the digital racing series will be possible from Monday on the echallenge.eschborn-frankfurt.de website. Participants who are not yet registered with Rouvy can test the training platform for 14 days free of charge.