

GERMANY'S MAJOR CYCLING HIGHLIGHT. SUSTAINABLE SINCE 1962.

FOR OVER 60 YEARS, WE HAVE BEEN DEDICATED TO GENUINE,
SUSTAINABLE ENGAGEMENT—NOT AS A TREND, BUT OUT OF CONVICTION.
OUR DRIVING FORCE: CYCLING WITH RESPONSIBILITY AND PASSION.

WE LIVE COMMUNITY AND PROMOTE REGIONAL STRENGTH

Eschborn-Frankfurt is much more than just a race:

We bring people together, strengthen local and regional partnerships, and celebrate the diversity of cycling.

We support businesses, clubs, and initiatives from the region — for a strong sense of community.

With over 10,000 active cyclists and 500 kids in the youth race, it's clear: here, cycling is an experience for everyone.

SOCIAL INCLUSION IS IMPORTANT TO US

This is reflected not only in our active support of local initiatives on site, but also in our collaboration with partners to develop and implement suitable formats together.

OUR SUSTAINABILITY FACTS

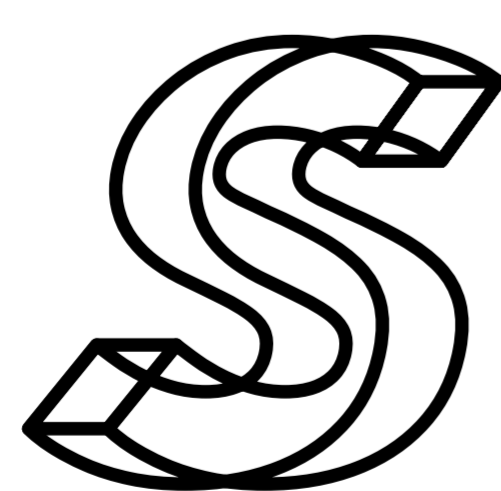
- 👍 Event organization with a focus on sustainable solutions:
 - Branding materials are used for multiple years
 - Permanent power supply
 - Regional catering
 - Stage and media presence for sustainable initiatives
- 👍 More than 1,200 trees planted together with the “Herzenswald” project in the Taunus region.
- 👍 300,000 visitors (2025)
- 🗨️ Travel/mobility is the largest emitter: 60% of participants arrive by car or camper — of these, 85% use fossil fuels.
- 🗨️ Total emissions: 1,383 t CO₂eq (data from 2023)

OUR MISSION: THINKING AHEAD AND ACTING—TOGETHER. ALL FOR ONE GOAL.

WE WANT ESCHBORN-FRANKFURT
TO SERVE AS A ROLE MODEL,
SHOWING HOW SPORTS, SOCIETY,
AND SUSTAINABILITY CAN BE
SUCCESSFULLY CONNECTED.

OUR STRATEGY

- The Eschborn-Frankfurt DNA and history are the foundation we build upon.
- The global UN Sustainable Development Goals (SDGs) serve as our guiding framework, with a special focus on those highlighted.
- We are convinced that, together with our partners and the bike community, we can make a real impact.
- We activate this mission from the inside out: starting with the athletes, reaching spectators, local communities, and our partners.
- We unite our community under this shared purpose:



**SUSTAINABLE
SPORTS
COLLECTIVE**

WE VALUE IMPACT, ESPECIALLY IN A SOCIAL CONTEXT

- Local and regional roots remain important to us.
- We are expanding and further developing our existing initiatives, such as:
 - VGF Inclusion and Handbike Race
 - Siwag Energy Youth Cup
 - Kinder Joy of moving mini tour
 - Donations for youth development at Sportstiftung Hessen
- In the future, all activities will be designed to be participatory — including for our corporate partners.
- Furthermore, the intersection of “personal and planetary health” offers new opportunities to intensify additional initiatives, especially in the ecological field.

IMPACTFUL VALUES

WE ACT IN A MOTIVATING WAY AND
ARE OPEN TO EVERYONE.

WE OPERATE TRANSPARENTLY,
RESPONSIBLY, AND TOGETHER.

WE ALIGN OUR ACTIONS WITH A FOCUS
ON THE FUTURE.



JOIN US NOW ON A UNITED,
SUSTAINABLE CIRCUIT FULL OF
ENERGY, EXCITEMENT, AND TOP
ATHLETIC PERFORMANCES!

CONTACT

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